



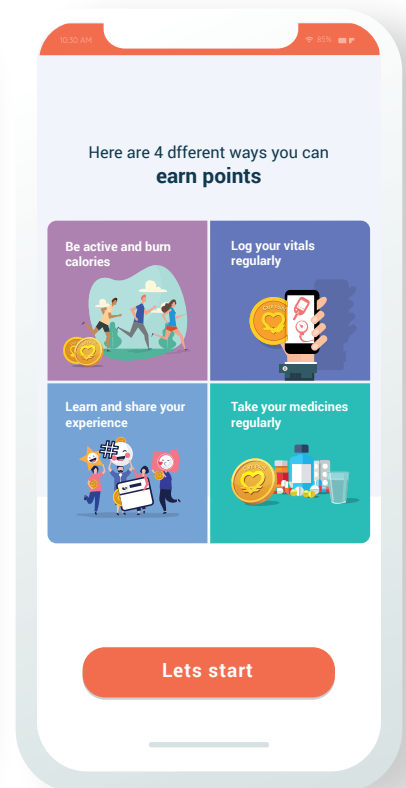
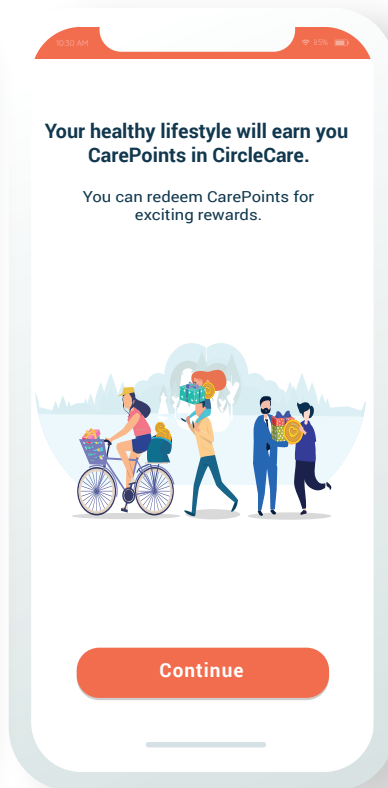
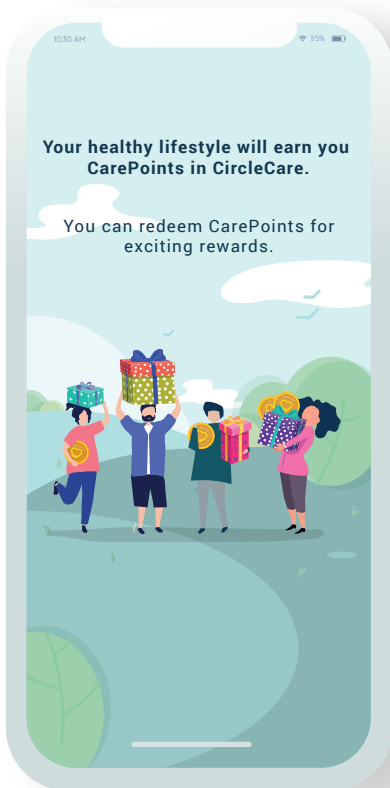
CircleCare[®]
A Kernelló Company

The Patient Retention Platform



Increase Patient Engagement

CircleCare provides healthcare providers with a platform to connect with and retain their patients via education, positive reinforcement, and rewards, while helping to improve their health and wellness.





The Need 1: Patient Retention

Studies show that Baby Boomers switch doctors at a rate of 35%. Coupled with the fact that boomers account for 2-3 times more healthcare spend than millennials, the financial risk of losing these patients is very high. Younger patients are also more tech savvy and will use various tools to shop providers. Staying connected with patients increases loyalty to support your bottom line.

The Need 2: Patient Satisfaction

90% of patients will move to a different provider if they don't have a satisfactory experience. In addition, HCAHPS scores make up 30% of the overall performance score for value-based purchasing. Improving the patient experience can lead to positive financial results.

The Need 3: Readmission Rates

Readmission rates cost hospitals \$50.7 - \$29.6 billion annually for Medicare patients and over \$21 billion for non-Medicare patients. CircleCare helps patients to improve their health with features like medication reminders while enabling healthcare providers to provide ongoing support and education.

CircleCare: Motivate your patients to lead a healthy lifestyle

Motivation works like a charm when it comes to following a healthy lifestyle. That's why CircleCare is structured to incentivize patients and nudge them to improve their health. Through the CircleCare platform, patients can easily track and manage their health related activities while you engage with them and create motivating programs to encourage healthy behaviors.



How It Works

CircleCare is an easy to use platform that helps patients develop healthy lifestyle habits like being more active, taking medications on time, staying knowledgeable about diet, nutrition, and disease management trends, plus a whole lot more. Healthy habits like these deliver noticeable benefits such as reducing the risk of chronic disease, and improving focus and productivity.

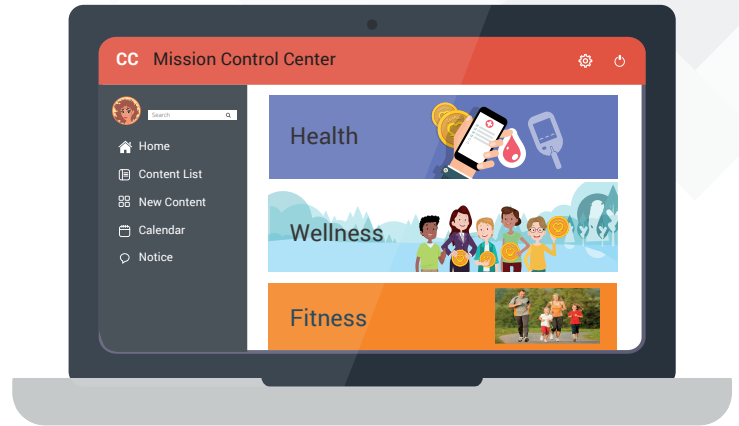
The CircleCare App will keep your patients motivated with step trackers, achievement badges, challenges, and health tips. If that's not enough to get them motivated, they also earn CarePoints that are redeemable for real products and services!



Key Features

Mission Control Center

The Mission Control Center makes it easy to share health tips and videos with patients and health-specific communities. As you add new patients, they will automatically gain access to any new content that you push through the platform.

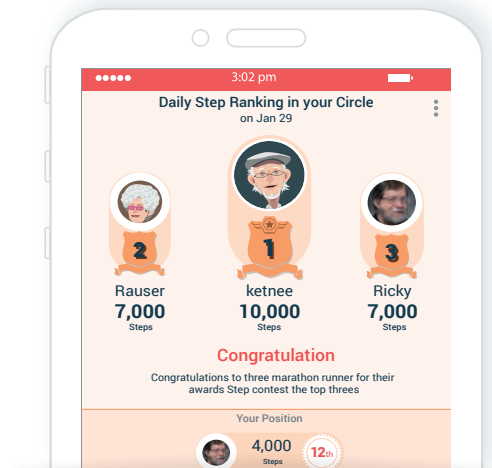


Wellness Dashboard

The CircleCare Wellness Dashboard is an online platform that allows you to manage your patient engagement. You can invite new patients to join, see which ones are participating, view aggregated health data and directly communicate with them, all from one place!

Health tracking

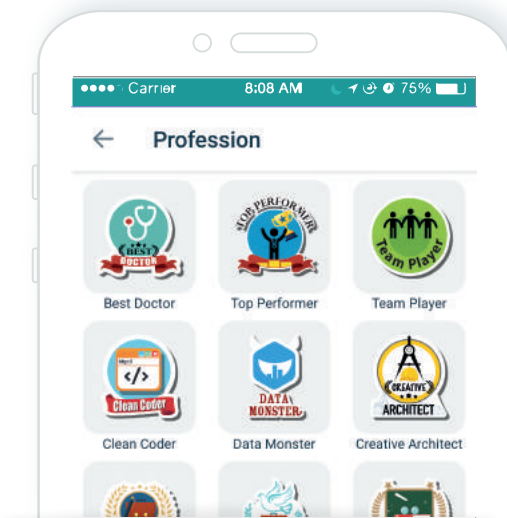
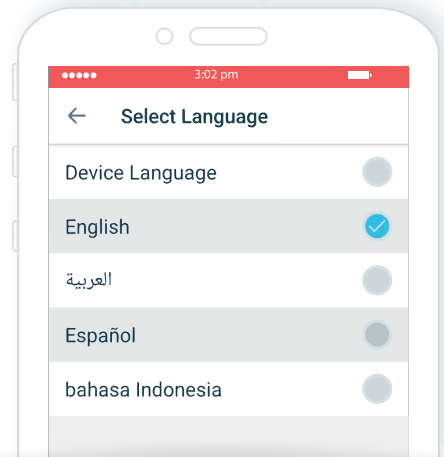
The CircleCare App includes a complete health tracking system with an automatic step counter, blood pressure and blood sugar log management module, and medicine alerts to help patients improve their health!



Key Features

Multiple Language Support

CircleCare is currently available in 4 different languages (English, Arabic, Spanish and Indonesian), with more languages being added. The app can automatically detect the language preference of patients by aligning with the settings on their phones, so there is nothing to set up or configure.



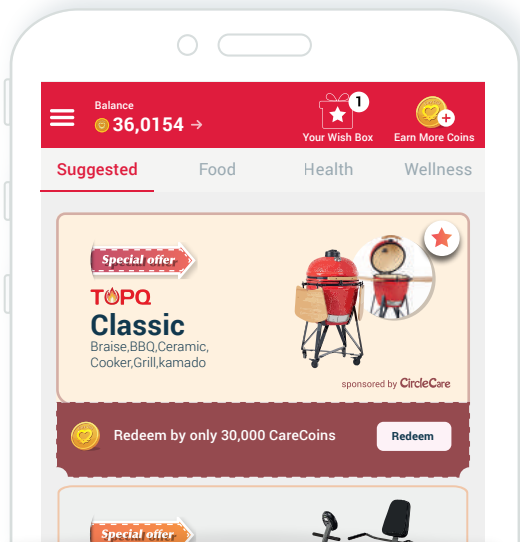
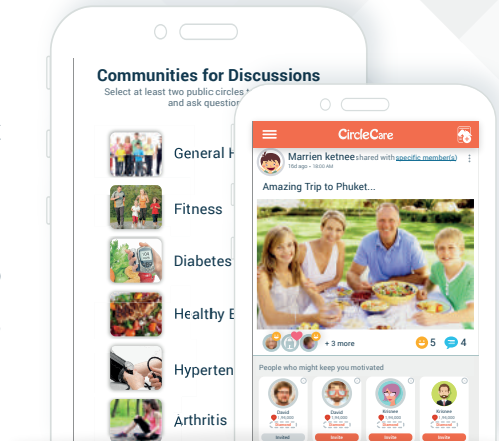
Send Kudos

Send creative recognition & appreciation badges to provide positive reinforcement. When your patients are well recognized, they feel empowered and motivated.

Key Features

Private and Public Communities

The app includes private and public communities to facilitate health education and the sharing of everyday health hacks. Private communities also increase engagement among patients and helps them to build a collective and ongoing bond.



Rewards

To ensure that patients remain active and engaged, CircleCare provides them with CarePoints based on their activity. Using these CarePoints, patients can redeem rewards offered by you, your organization, and the CircleCare partner network.

The value

Improve Patient Experience



Increase Patient Retention

Improve Medical Outcomes



Improve Patient Engagement

Reduce Readmission Rates








How do I start a patient retention program?

If you would like to find out more about CircleCare and how it can help to retain patients, reduce readmission rates, and keep your brand connected, contact us now.

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[Contact Us](#)



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